

Department of Business Administration

**EHFE007, Introduction to Business Research  
Methods,  
15 credits  
*Metodintroduktion,  
15 hp  
Third Cycle/Forskarutbildningsnivå***

### Details of approval

The syllabus was approved by the Department Board on 2009-09-24 and was last revised on 2009-11-27 by the same. The revised syllabus applies from 2010-01-01.

### General information

The course EHFE007 is a course on Business Administration at the third cycle level. The course is compulsory for PhD students accepted to the PhD programme in Business Administration at Lund University School of Economics and Management.

*Language of instruction:* English

*Main field of studies:* Business Administration

The aim of the course is to offer an overview of the different methodological choices available for researchers within the various sub-disciplines of management studies. The main ambition of the course is to prepare the participants for the work with their PhD-theses as well as for the specialized courses in qualitative and quantitative methods that will appear later on the PhD-program. Another aim of the course is to offer an opportunity to reflect upon the various stages and challenges in the research process.

## Learning outcomes

### Knowledge and understanding

A passing grade on the course will be awarded to students who:

- Demonstrate knowledge of the broad repertoire of methods available in social sciences
- Demonstrate an understanding of the various assumptions and premises underpinning methodological choices

### Competence and skills

A passing grade on the course will be awarded to students who:

- Demonstrate an ability to develop and argue for methodological choices.
- Demonstrate an ability to reflect on the strengths and weaknesses of different research designs.

### Judgement and approach

A passing grade on the course will be awarded to students who:

- Demonstrate an ability to reflect upon the problems related to methodological choices and development of knowledge.

## Course design

The course is conducted through a series of seminars and lectures. The classes have both lecture and seminar components and all classes are compulsory

## Assessment

An individual final take-home exam.

## Credits

Grades are Pass or Fail.

*Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.*

## Entry requirements

PhD students accepted to the PhD programme in Business Administration or an adjacent subject are eligible for the course.

## Course literature

See separate literature list.