THE 1st CONFERENCE ON

SUSTAINABLE BUSINESS, REPORTING AND ASSURANCE

A FOCUS ON CHALLENGES AND FUTURE KNOWLEDGE NEEDS

Lund University School of Economics and Management

16 - 17 November 2017
KEYNOTE SPEAKERS
Alain Deckers | Head of unit DG-FISMA EU (TBC)
Ann Linde | Minister for EU Affairs and Trade, The Swedish Government (TBC)
Richard Howitt | CEO IIRC (International Integrated Reporting Council)
Bastian Buck | Director Reporting Standard Department at GRI (Global Reporting Initiative)

ALL SESSIONS WILL BE HELD IN THE CRAFOORD HALL. COFFEE AND LUNCH ARE SERVED IN LJUSGÅRDEN.

THURSDAY 16 NOVEMBER

9:30 REGISTRATION AND COFFEE

10:00–10:10 WELCOME
Susanne Arvidsson, Associate Professor, Initiator and organiser of conference

10:10–10:30 OPENING SPEAKER
Alain Deckers | The essence to combine sustainability and business (TBC)

10:30–10:50 INVITED PLENARY SPEAKER
Ann Linde | Promoting a continued development of sustainable business in Sweden (TBC)

10:50–11:10 INVITED PLENARY SPEAKER
Richard Howitt | Integrated reporting as a means to enhance accountability, stewardship and trust

11:10–11:30 INVITED PLENARY SPEAKER
Bastian Buck | GRI on the way to become a formal international standard setting body

11:30–12:00 ROUND UP

12:00–13:00 LUNCH

13:00–15:15 THEME I: SUSTAINABILITY REPORTING
Trends in Swedish sustainability reporting: An international perspective
Susanne Arvidsson | Associate Professor, Lund University School of Economics and Management

Integrated reporting: Early-practice development
Gunnar Rimmel | Professor, Henley Business School at Reading University

How we integrate sustainability in our business model
Sofia Svingby | Vice President Corporate Responsibility at Atlas Copco

Upholding a sustainable focus in the whole value chain
Malin Ripa | Senior vice president, CSR Management at Volvo Group

Sustainability as a source of competitiveness
Erik Lindroth | Environment Director at Tetra Pak

Reporting on progress to become a sustainable business
Susanne Stormer | Vice President Corporate Sustainability at Novo Nordisk

Panel discussion and dialogue with the audience
Moderator: Claes Norberg | Professor, Director of Accountancy, Confederation of Swedish Enterprise
15:15–15:45 COFFEE BREAK

15:45–18:00 THEME II: SUSTAINABILITY ASSURANCE

**KEY ADDRESS** Challenges ahead
Christopher Humphrey | Professor, Manchester University (TBC)

*Academic perspectives on assurance of sustainability reports*
Thomas Carrington | PhD, Stockholm University

*Challenges with assuring non-financial sustainability information*
Torbjörn Westman | Head of Assurance Services at KPMG

*The future of corporate reporting from a value-relevance perspective*
Dan Brännström | Secretary General at FAR

*Can assurance enhance value relevance of sustainability information: A stakeholder perspective*
Lars Söderfjäll | Chairman of the corporate valuation committee at SFF (The Swedish Society of Financial Analysts)

*The importance of the “right” type of assurance*
Erica Kronhöffer | Director Sustainable Affairs at SJ

**Panel discussion and dialogue with the audience**
Moderator: Anders Ahlgren | Deputy General Counsel, Swedish Inspectorate of Auditors

19:00 DINNER at PELARSALEN (THE PILLARED HALL), THE MAIN UNIVERSITY BUILDING

FRIDAY 17 NOVEMBER

9:00–9:30 COFFEE

9:30–9:35 WELCOME
Susanne Arvidsson | Associate Professor, Initiator and organiser of conference

9:35–12:00 THEME III: VALUATION OF INVESTMENTS FROM A SUSTAINABILITY PERSPECTIVE

**KEY ADDRESS** Equity valuation from a sustainability perspective – Research evidence
Lars Hassel | Professor, Umeå School of Business and Economics, Umeå University

*The importance of sustainable leadership for sustainable finance and a sustainable future*
Karin Svensson | Advisor private sector cooperation, SIDA

*Higher returns and lower risk in sustainable businesses*
Peter Lundkvist | AP3, Chairman of the Ethical Council of the Swedish National Pension Funds

*Developing sustainable asset management in a global economy*
Åke Iverfeldt | Executive Director at MISTRA

*Assessing sustainability risks in credit decisions*
Johan Henningsson | Head of Sustainability at the Swedish Export Credit Corporation (SEK)

*Experiences from being included in sustainability indexes*
Henric Sundström | VP Group Sustainability Affairs at Electrolux

**Panel discussion and dialogue with audience**
Moderator: Tommy Lundgren | Professor, Umeå School of Business and Economics, Umeå University
12:00–13:00 LUNCH

13:00–15:00 THEME IV: ANTI-CORRUPTION

**KEY ADDRESS** Academic perspectives on business ethics, compliance & anticorruptionism
Steven Sampson | Professor in Social Anthropology, Lund University

To implement anti-corruption policies in organisational cultures
Lin Lerpold | Associate Professor at Stockholm School of Economics and Executive Director of MISUM

Placing anti-corruption high up on the agenda
Lena Hök | Chairman of Policy Commission CR and Anti-corruption at Sweden International Chamber of Commerce (ICC)

Challenges with implementing policies for anti-corruption in a global company
Ingrid Stenmark | CEO Office, Strategy & Responsible Business at Telia Company (TBC)

Stakeholder dialogue and materiality assessment
Kersti Standqvist | Head of Sustainability at SCA

*Panel discussion and dialogue with audience*
Moderator: Thomas Lennerfors | Associate Professor at Uppsala University

15:00–15:20 COFFEE BREAK

15:20–17:20 THEME V: FAIR TAXATION, TAX TRANSPARENCY AND DISCLOSURE RULES

**KEY ADDRESS** Good tax governance and transparency
Hans Gribnau | Professor in Tax Law Tilburg University

Academic perspectives on corporate taxation from a sustainable business perspective
Roger Persson Österman | Professor in Law, Stockholm University

Ethics taxation
Axel Hilling | Associate Professor in Business Law, Lund University

Disclosure rules and transparency
Tomas Algotsson | Swedish Tax Agency

Transparency and taxation
Yvonne Bertlin | CFO at AstraZeneca

Fair taxation
Björn Nordgren | Nordic Tax Director at GE

*Panel discussion & dialogue with audience*
Moderator: Ingrid Melbi | Partner Tax Services, PwC

17:20–17:30 FINAL WORDS
Susanne Arvidsson | Associate Professor, Initiator and organiser of conference

17:30 MINGLE AND SMØRREBRØD in LJUSGÅRDEN