

THE 1st CONFERENCE ON

**SUSTAINABLE BUSINESS,
REPORTING AND ASSURANCE
(SUBREA)**

A FOCUS ON CHALLENGES AND FUTURE KNOWLEDGE NEEDS

Lund University School of Economics and Management

16 - 17 November 2017

KEYNOTE SPEAKERS

Diana Madunic | CSR Ambassador at the Swedish Ministry for Foreign Affairs

Neil Stevenson | Managing Director Global implementation IIRC (International Integrated Reporting Council)

Bastian Buck | Director Reporting Standard Department at GRI (Global Reporting Initiative)

ALL SESSIONS WILL BE HELD IN THE CRAFOORD HALL. COFFEE AND LUNCH ARE SERVED IN LJUSGÅRDEN.

THURSDAY 16 NOVEMBER

9:30 REGISTRATION AND COFFEE

10:00–10:10 WELCOME

Susanne Arvidsson, Associate Professor, Initiator and organiser of the SUBREA conference

10:10–10:40 OPENING SPEAKER

Diana Madunic | *Promoting a continued development of sustainable business in Sweden* (TBC)

10:40–11:10 INVITED PLENARY SPEAKER

Neil Stevenson | *Integrated reporting as a means to enhance accountability, stewardship and trust*

11:10–11:40 INVITED PLENARY SPEAKER

Bastian Buck | *GRI on the way to become a formal international standard setting body*

11:40–12:00 ROUND UP

12:00–13:00 LUNCH

13:00–15:15 THEME I: SUSTAINABILITY REPORTING

KEY ADDRESS *Trends in Swedish sustainability reporting: An international perspective*

Susanne Arvidsson | Associate Professor, Lund University School of Economics and Management

Integrated reporting: Early-practice development

Gunnar Rimmel | Professor, Henley Business School at Reading University

How we integrate sustainability in our business model

Sofia Svingby | Vice President Corporate Responsibility at Atlas Copco

Upholding a sustainable focus in the whole value chain

Malin Ripa | Senior vice president, CSR Management at Volvo Group

Materiality assessment as part of developing a sustainable business strategy

Per Brattberg | Corporate Sustainability Director Reporting at Essity

Sustainability as a source of competitiveness

Erik Lindroth | Environment Director at Tetra Pak

Reporting on progress to become a sustainable business

Susanne Stormer | Vice President Corporate Sustainability at Novo Nordisk

Panel discussion and dialogue with the audience

Moderator: Claes Norberg | Professor, Director of Accountancy, Confederation of Swedish Enterprise

15:15–15:45 COFFEE BREAK

15:45–18:00 THEME II: SUSTAINABILITY ASSURANCE

KEY ADDRESS *Challenges ahead*

Kristian Koktvedgaard | Head of VAT, Accounting and Auditing at Confederation of Danish Industry

Academic perspectives on assurance of sustainability reports

Thomas Carrington | PhD, Stockholm University

Challenges with assuring non-financial sustainability information

Torbjörn Westman | Head of Assurance Services at KPMG

The future of corporate reporting from a value-relevance perspective

Dan Brännström | Secretary General at FAR

Can assurance enhance value relevance of sustainability information: A stakeholder perspective

Lars Söderfjell | Chairman of the corporate valuation committee at SFF (The Swedish Society of Financial Analysts)

The importance of the "right" type of assurance

Erica Kronhöffer | Director Sustainable Affairs at SJ

Panel discussion and dialogue with the audience

Moderator: Anders Ahlgren | Deputy General Counsel, Swedish Inspectorate of Auditors

19:00 DINNER at PELARSALEN (THE PILLARED HALL), THE MAIN UNIVERSITY BUILDING

FRIDAY 17 NOVEMBER

9:00–9:30 COFFEE

9:30–9:35 WELCOME

Susanne Arvidsson | Associate Professor, Initiator and organiser of the SUBREA conference

9:35–12:00 THEME III: VALUATION OF INVESTMENTS FROM A SUSTAINABILITY PERSPECTIVE

KEY ADDRESS *Equity valuation from a sustainability perspective – Research evidence*

Lars Hassel | Professor, Umeå School of Business and Economics, Umeå University

The importance of sustainable leadership for sustainable finance and a sustainable future

Karin Svensson | Advisor private sector cooperation, SIDA

Higher returns and lower risk in sustainable businesses

Peter Lundkvist | AP3, Chairman of the Ethical Council of the Swedish National Pension Funds

Developing sustainable asset management in a global economy

Åke Iverfeldt | Executive Director at MISTRA

Assessing sustainability risks in credit decisions

Johan Henningsson | Head of Sustainability at the Swedish Export Credit Corporation (SEK)

Experiences from being included in sustainability indexes

Henric Sundström | VP Group Sustainability Affairs at Electrolux

Panel discussion and dialogue with audience

Moderator: Anita Lindberg | Chairman at Swedish Forum for Sustainable Investments, ESG Analyst Alfred Berg

12:00–13:00 LUNCH

13:00–15:00 THEME IV: ANTI-CORRUPTION

KEY ADDRESS *Anti-corruption: Who cares?*

Steven Sampson | Professor in Social Anthropology, Lund University

To implement anti-corruption policies in organisational cultures

Lin Lerpold | Associate Professor at Stockholm School of Economics and Executive Director of MISUM

Placing anti-corruption high up on the agenda

Lena Johansson | Secretary general Sweden International Chamber of Commerce (ICC)

Challenges with implementing policies for anti-corruption in a global company

Kati Mattila | Chief Ethics & Compliance Officer at Telia Company

Our experiences from working with a Compliance System

Mats Larsson | Compliance Officer at Siemens

Panel discussion and dialogue with audience

Moderator: Thomas Lennerfors | Associate Professor, Uppsala University

15:00–15:20 COFFEE BREAK

15:20-17:20 THEME V: FAIR TAXATION, TAX TRANSPARENCY AND DISCLOSURE RULES

KEY ADDRESS *Good tax governance and transparency*

Hans Gribnau | Professor in Tax Law, Tilburg University

Ethics taxation

Axel Hilling | Associate Professor in Business Law, Lund University

Disclosure rules and transparency

Tomas Algotsson | Swedish Tax Agency

Rule of law on corporate taxation from a sustainable business perspective

Roger Persson Österman | Professor in Law, Stockholm University

Transparency and taxation

Yvonne Bertlin | CFO at AstraZeneca

Fair taxation

Björn Nordgren | Nordic Tax Director at GE

Panel discussion & dialogue with audience

Moderator: Ingrid Melbi | Partner Tax Services at PwC

17:20-17:30 FINAL WORDS

Susanne Arvidsson | Associate Professor, Initiator and organiser of the SUBREA conference

17:30 MINGLE AND SMØRREBRØD in LJUSGÅRDEN